

david spancer

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WORK EXPERIENCE

online communications

- **WEBMASTER – GRILLED CHEESE INVITATIONAL** (2009-present, Los Angeles) GRILLEDCHEESEINVITATIONAL.COM
Built and continue to maintain the new web presence for this growing cultural phenomenon. Responsible for online branding and PR via social networking and alternative media.
 - Created system for cross publishing related nationwide blog and news posts on the GCI site.
 - Currently project managing development of sister site to spread and maintain the excitement of the event throughout the year, taking advantage of growing media, publishing, and advertising opportunities.
 - Managed multiple “faces” of the event on Twitter, Facebook, and other social media.
- **WEBMASTER, DEVELOPER – LA PODSQUAD** (2006-present, Los Angeles) LAPODSQUAD.COM
Podcast production company: Responsible for web and physical delivery of all projects, QA, creating and maintaining feeds, and working with clients to define and customize solutions to their specific tech needs.
 - Oversaw transition to new CMS-based website
 - Managed project with Travelocity to create their podcast feed and stats/analytics system.
- **WEB DEVELOPER – EAGLE ROCK TALK** (2006-present, Los Angeles) EAGLEROCKTALK.COM
Built and maintain community website and forums for local Northeast LA podcast. Responsible for podcast feeds, advertising, forum administration, community feedback.
 - Worked with community members, local businesses, and neighborhood council government to make the Eagle Rock Talk forums the number one most active community message board in the area.
- **CREATIVE DIRECTOR – DANK-MUELLER CORP.** (2001-2003, Santa Monica)
Designed marketing campaigns, wrote copy, and oversaw the user experience in the development of an early social networking web technology behind sites for musicians, health and fitness, and families.
 - Project managed Hubba.com, a band website that was an early precursor to Myspace. Garnered about a thousand artists in beta pre-release. Created the voice of the site, managed all forums, and provided support under the guise of a number of online personas.
- **WEB CONTENT DIRECTOR – 2KSounds/EMI** (2000-2001, Woodland Hills)
Oversaw a team of designers and copywriters creating a new music competition website for the EMI-owned record label 2KSounds. Eventually, the bottom fell out of this venture and the web team was let go. The core talent took the technology and formed Dank-Mueller.
 - Project managed 2ksounds.com.
 - Guided content writing team in creating a cohesive voice. Balanced marketing needs with overall customer experience.
 - Served as liaison between web team and record company marketing department.

internet/technology

- **TECHNOLOGY CONSULTANT – FREELANCE**
Over a decade working with clients to create – and, when possible, enable them to self-maintain and grow – home and office networks, video post-production studios, websites, social-networking presences, point-of-sale systems, databases, podcasts, blogs, and, in general, empower the masses with technology.
- **LAB TECH & TRAINER – INFOPEOPLE.ORG** (2003-2004, Los Angeles)
Assisted with teaching internet, design, video, and other computer technology to librarians.

script coordinator : sitcoms (1994-2008 noncontiguous)

- *The Big Bang Theory • The Bill Engvall Show • That '70s Show • Just Shoot Me • Work With Me The Larry Sanders Show • Cybill • and many others...*

writer, editor, videographer.

TELEVISION • PROMOTION • ONLINE • TECHNOLOGY • CORPORATE • DOCUMENTARY

Have written for network sitcoms, advertising, web content, technology, and more. Video director and editor for numerous network and online scripted and nonscripted shows, documentaries, and others. Full lists available upon request.

EDUCATION

UCLA School of Theater, Film and Television – B.A. with honors in Film/Television, 1993

Recipient: Gene Reynolds Scholarship for Television Production

Helped oversee the film school's transition to non-linear editing systems.

FACTS

- Began working in social networking in 2000 with the development of the 2KSounds.com (and later Hubba.com) websites for musicians.
- Managed major network television sitcom writing departments for nearly a decade. Project management included script creation and distribution, network/studio communication, and organizing the writing process of a season of screenplays by large staffs of writers.
- Expert in Final Cut Studio, After Effects, Photoshop, Mac OS X, video compression, web video codecs/conversions, producing for podcasts and the web, blogging/CMS software, podcasting/RSS, and troubleshooting snarky problems.
- Advanced in Windows XP, Vista, and Windows 7; DNS, HTML, CSS, wired and wireless networking, and adjusting the Aeron chair.
- Have built numerous websites – programming for Wordpress, Movable Type, and other content management systems call on my skills with PHP, CSS, and XHTML, as well as the unique programming needs of each CMS platform. I also have experience building relational databases, and have recently joined the Apple iPhone developer program.
- Over a decade of experience training users of all levels in video editing, image processing, domain administration, video distribution, Mac/Windows interoperability, file sharing, and general computer literacy.
- Skilled in design, layout, technology in general, and all things internet.
- Wrote my first computer program (a home version of “Family Feud”) in BASIC as a child on a TRS-80. Have since learned (and probably forgot) Fortran, Pascal, Lisp, Logo, HyperCard, VisualBasic, and ASP.NET.
- Have been online since 1984, participating in BBSes, using 300 and 1200 baud modems. Advanced to early online systems like The Source, CompuServe, FirstClass, The Well, eWorld, and Prodigy.
- Will always miss light brown m&m's. Blue is for Skittles.